



# ETC Salary Data & Recruitment Intelligence

*Smart Business Decisions- Built Upon Reliable Data*

## Fast Facts

**Easy to use** – our programs are simple and intuitive, and your results are available instantly.

**Frictionless commerce** – no onerous contracts and we're a non-profit so analyses are only \$25. Annual subscriptions range from \$100 to \$1,000 per year.

**Reliable data** – statistically significant surveys for all industries and occupations.

**Trusted results** – more than 5,000 employers and 2,000 universities rely upon these same data.

## Frequently Asked Questions

**You offer a lot of programs- which one is right for me?** It's easy- are you looking for salary data or recruiting information? Pick the category and you'll quickly find the most appropriate program.

**What sources of salary data are used in ETC's programs?** Statistically significant survey data from the following agencies are used in all ETC programs: U.S. Federal Reserve, U.S. Bureau of Economic Analysis, U.S. Department of Labor, U. S. Bureau of Labor Statistics, U.S. Census Bureau, U.S. Equal Employment Opportunity Commission, the National Center for Education Statistics, the Department of Education, and proprietary resources, which are assimilated into compensation data sets.

**How reliable are your data?** Our data are admissible to the IRS, INS, and other government agencies. All salary data in our programs are collected from over 400,000 establishments and educational institutions throughout the U.S. by the aforementioned government agencies. The agencies collecting the salary data are applying statistically rigorous random sampling techniques for the collection of data from establishments.

### **How often are data updated?**

Salary data sets are updated quarterly. College data are updated annually.

**Can ETC provide me with custom research?** We hope so! Analysis begins with a question. Our rate is \$400 per hour. Please email [customer service](#)

**What should I do if I can't find the exact job description in your salary program?** 'Blending' data from 2 or more jobs is not uncommon, especially in small businesses. For example, if you have an employee who is allocating 70% of their time to marketing and 30% of their time to market research, then run analyses for both occupations, and blend the data according to the employee's allocation of time.

**What is the occupational and geographic structure of the salary data programs?** For occupational classifications we use the O\*NET system which provides information and data for over 1,000 occupations. The O\*NET system is organized by the U. S. Department of Labor and is endorsed by over 400 trade associations. The O\*NET system is the most widely used occupational classification system in compensation consulting. Our geographic structure is based upon the 560 Bureau of Labor Statistics Metropolitan Statistical Areas (MSA). The O\*NET and MSA systems information are free to any person or entity via our websites, the U. S. Department of Labor and the Bureau of Labor Statistics. These structures are the most efficient and accurate systems for mapping to internal or competing compensation systems.

### **Subscription Specific FAQ**

**Is your subscription offer really as easy as it sounds?** Yes. Pay an amazingly low price for an annual subscription. Visit our website anytime you need data, run your analyses, grab your data and get on with your day. Frictionless commerce is the way of the future.

**I'm a comp consultant- does your subscription offer apply to me as well?** Yes. However, the terms for consultants allow you to purchase a subscription specific to each client with which you will use our data. For example if you have 2 clients, you'll purchase 2 subscriptions.

**Can I add my co-workers to my company's account?** Yes. When you're logged in, go into 'my account' and click on 'Add a secondary user'. Follow the instructions and you'll get them set up. Note that they must have a corporate email account that has the same domain as yours.

**As a subscriber, can I do analyses from different calculators and pull them down in one file?** No, because the data fields differ between the various programs. You can however, run analyses from all programs in a single login session.

Methods for procuring, developing and presenting data are protected by patents and pending patents. All rights reserved.